

# EVELYN MARQUES

## Education

**2007 - 2010**  
Bachelor Degree in  
Graphic Design  
*Universidad Argentina  
de la Empresa*

**2003 - 2006**  
Bachelor Degree in  
Public Relations  
*Universidad Argentina  
de la Empresa*

## Skills

- ★ INDESIGN
- ★ PHOTOSHOP
- ★ ILLUSTRATOR
- ★ MICROSOFT WORD
- ★ MICROSOFT POWERPOINT
- ★ WORDPRESS
- ★ ART DIRECTION
- ★ PROJECT MANAGEMENT
- ★ ILLUSTRATION
- ★ DIGITAL RETOUCH

## Languages

- ★ ENGLISH
- ★ SPANISH
- ★ PORTUGUESE

## Hobbies

- ★ ART
- ★ MOVIES
- ★ COOKING
- ★ FASHION & BEAUTY
- ★ ILLUSTRATION
- ★ TRAVEL

## *Who I am*

Evelyn Marques  
**Integrated Graphic Designer**  
*eve@evelynmarques.com*  
07985413908  
evelynmarques.com  
London, UK

## *Experience*

### **Middleweight Designer**

ACW - London, UK - *January 2015 - Present*

Working in a dynamic studio, alongside web developers and other designers, I have participated in Projects involving Branding and Corporate Identity, as well as Editorial and Web Design. I have gained very helpful skills such as Project Management and CMS. Some of the clients I have the pleasure to work with are CHS Alliance, WHO, IFPMA and Clinique.

### **Online Content Administrator - Contract**

Sainsbury's - London, UK - *December 2014 - January 2015*

I managed the promotional content plan for the Sainsbury's groceries website and carried out regular competitor reviews and share with the wider team. Worked with other content administrators and content managers to accurately load promotional, event, and brand building content in accordance with the approved content plan.

### **Freelance**

Freelance - London, UK - Buenos Aires, Argentina - *September 2012- Present*

I have worked on a wide variety of projects involving: Corporate Design, Branding, Fashion Campaign Conceptualisation, Digital and Print Design, Pattern Design, Digital Retouch, Illustration, Photography, Social Media Management and Facade Design.

### **Art Direction and Editor**

Mix Magazine - Buenos Aires, Argentina - *December 2013 - October 2014*

I was in charge of the entire visual identity and editorial design of the magazine. Working here gave me a better understanding of print design, magazine design and helped me master Adobe Indesign.

### **Senior Graphic Designer**

D-Mótico - Buenos Aires, Argentina - *November 2011 - September 2012*

I was in charge of several digital projects within the field of fashion. I worked among other designer and programmers in order to properly launch websites for top Argentinian Fashion Brands.

Other projects I participated in involved illustration and digital design, and I was solely responsible for the management of a number of accounts while maintaining a professional relationship with clients and providers personally.

### **Junior Graphic Designer**

D-Mótico - Buenos Aires, Argentina - *December 2010 - November 2011*

While being a junior designer for this studio, I collaborated in retouching images, assisting other senior designers with the general design of different graphic campaigns and digital design.